



Business Advisory Councils

2023 Joint Statement Template for Business Advisory Councils

Joint Statements must be made publicly available by March 1, 2023.

Name of Business Advisory Council:

Madison-Champaign Education Service Center (Champaign County BAC)

Primary Contact:

Mary Mitchell, Superintendent

Secondary Contact:

Christina Flowers, Champaign County Business School Liaison

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

Yes. Dan Kaffenbarger is no longer the superintendent of the ESC. Mary Mitchell is now the superintendent and, therefore, the primary contact for the Business Advisory Council. The role of Champaign County Business School Liaison began on August 1, 2022. Chris Flowers is in that role and will serve as the secondary contact.

2. Of goals submitting in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?

10 - All goals will be completed by the end of the 2023 school year.

- a. What challenges have you experienced implementing your goals?

It has been helpful to have a Business School Liaison for the county that is able to coordinate events. There have not been any barriers this year.

3. What new partnerships have your Business Advisory Council formed for the SY23?

Attendance at BAC meetings and partnerships have increased tremendously. At the last BAC meeting there were 40 businesses and schools in attendance.

4. Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.

No.



5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

We have not received any media coverage or participated in any case studies as a whole BAC group. However, we have received media coverage for a few events that are part of the BAC.

- Career Power Hour – Urbana Daily Citizen newspaper article
- Career Expo – 2 articles in Urbana Daily Citizen and broadcasted on The Bull 106.9 local radio station
- Business School Liaison (Christina Flowers) interviewed by local author, Beth Macy, regarding Champaign County's increased career education initiative – This will be spotlighted in her upcoming book
- Mary Mitchell and Christina Flowers will present at the Success Bound Conference on March 22nd
- Christina Flowers presented at many county meetings to promote the BAC including Rotary Club, Kiwanis Club, Family and Children First Council and school district board meetings