

TRIAD

PTA NEWSLETTER

Volume 1, Issue 1

April 5, 2013

We need Help!

**Become an
active
member of
Triad PTA!**

Membership dues
are only \$4.00
per school year

**Volunteers
needed!**

Officers elections
are coming up.

Please contact
Michelle
McConnell if
interested.

937-747-3390

On Back:

Help PTA with
your
Kroger Rewards

Spring Fundraiser
info

WHAT HAVE WE DONE WITHIN THE LAST YEAR?

At the Elementary:

- Fall Book Fair
- Secret Santa
- Breakfast with Santa
- Paying for transportation costs for field trips
- Helped with Literacy Night
- Pennies for Patients
- Covered BCI checks for volunteers

At the Middle School:

- Electric sharpeners
- Spring Book Fair
- Good behavior incentives

At the High School:

- Donated \$800 for classroom clickers
- Provided supplies for office/teachers
- Helped Art students take trip to Museum of Art
- Help fund Rachel's Challenge (FCCLA-anti Bully Speaker)

At all Buildings:

- Welcome back to school gifts for staff (all buildings)
- Helped with Relay for life (all buildings)
- Provided pizza for P/T conference nights (all buildings)
- Summer Swimming party for K-8th
- Help with costs for classroom emergency kits
- Teacher Appreciation week

Triad PTA is here to help children, teachers, and district with supplies and needs. Help us improve our district, join PTA today!

Register your Krogers Card with Triad PTA!

Kroger Community Rewards

We are looking for quick and easy ways to raise funds to help our schools. Krogers is perfect for this! We encourage everyone to enroll in Kroger Community rewards and help us earn Community Reward dollars by doing what you already do; shop for groceries at Krogers. **We will be offering a Kroger Card Challenge from April 8th through May 3rd.**

If you participate in this challenge, you may win a \$50 gift certificate to Krogers to use for your shopping convenience. Watch for further details regarding Kroger Community Rewards and the Triad PTA partnership as well as our Kroger Card Challenge. **More information will be available after April 8th through staff and student take home fliers as well as our website.** Go to www.Krogers.com and register your Krogers Card! When you do so, you can pick Triad Elementary PTA as a community rewards. Krogers will donate up to 5% of your Krogers spending to PTA without you having to do anything! What is also great, you can load coupons from their website onto your card without having to clip anything! Quick and easy and save money!

Triad PTA Spring Fundraiser

The Triad PTA had an excellent experience with Foertmeyer and Son's Poinsettia and Pie Fundraiser last fall. We were able to profit \$2,747.13. This money is being used by various grade levels and organizations from Triad preK – 12th grade for field trip expenses. In an effort to continue offering outstanding extra learning opportunities for our Triad students, we will be partnering again with Foertmeyer and Son's for their Spring Flower sale. Kick-off for this sale will be April 12th.

Are you willing to serve?

PTA is getting ready to elect next year's officers. These include President, VP, Secretary, Treasurer, and Building Reps. If you are interested in coming an officer, please contact Michelle McConnell. 937-747-3390 Please come see what we are all about! ***Next meeting is April 14th at 6:30 in Elementary Library***

Past minutes and information are always located on the PTA page of the Triad Website! Just look for the PTA tap on left side!

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note

business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

TRIAD

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

We're on the Web!
example.microsoft.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity

auction.

If space is available, this is a good place to insert a clip art image or some other graphic.